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**Date:** Monday, December 10, 2012 @ 10:00 a.m.

**To:** Mark McGovern, Carey Redd, Paddi LeShane, Tod Kallenbach, Richard Wagner, Jessica Jones, Aaron Goldenthal

**From:** Terry Leonowicz

**Subject:** HPA Marketing Committee Meeting Agenda

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1. **New Committee Members – Welcome!**
  - a. Jessica Jones – Connecticut Convention & Sports Bureau
  - b. Aaron Goldenthal – Camera Bar, LLC
  
2. **Consumer Issues / Public Information Plan**
  - a. Neighborhood Initiatives
  - b. BFDH Priorities
  - c. Customer Survey Results
  
3. **Promotions and Partnerships**
  - a. UCONN
    - Meter Decals & Building Banner
  - b. UHart Update
  - c. “Park on Us” Update
  - d. First Night (Monday 12/31)
  
4. **Green Initiatives (Solar Installation Update)**
  
5. **New Marketing Ideas – Discussion**
  
6. **Budget Update**