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Date: Monday, June 11, 2012 @ 10:00 a.m.

To: Mark McGovern, Carey Redd, Paddi LeShane, Tod Kallenbach, Vanessa Williams, T.J. Clynch, Al Ferranti, Richard Wagner, Dan Nash

From: Terry Leonowicz

Subject: HPA Marketing Committee Meeting Agenda

1. Proposed Deliverables – Dornenburg
 - a. Website Re-design (Status)
 - b. PI Campaign Activities

2. Green Initiatives (Bike Racks, EV Chargers, Recycling, Solar)

3. Consumer Issues / Communications Plan
 - a. Seymour Street Residential Parking Permit Update
 - b. Park Street Meter Opportunity
 - c. North Main Street Entertainment District
 - d. BFDH Priorities

4. Promotions and Partnerships
 - a. CT Whale Loyalty Program Final Results
 - b. XL Center
 - c. UHart
 - d. Envision Fest

5. Strategic plan update

6. Budget Report

7. Next Meeting (Monday, July 9th)