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Date: Monday, July 9, 2012 @ 10:00 a.m.

To: Mark McGovern, Carey Redd, Paddi LeShane, Tod Kallenbach, Vanessa Williams, T.J. Clynch, Al Ferranti, Richard Wagner, Dan Nash

From: Terry Leonowicz

Subject: HPA Marketing Committee Meeting Agenda

1. Marketing Consultant Services RFP
2. Proposed Deliverables – Dornenburg
 - a. Website Re-design (Status)
 - b. PI Campaign Activities
3. Green Initiatives (Bike Racks, EV Chargers, Solar)
4. Consumer Issues / Communications Plan
 - a. Seymour Street Residential Parking Permit Update
 - b. BFDH Priorities
5. Promotions and Partnerships
 - a. UHart
 - b. Envision Fest, Sept. 29th
 - c. Winterfest 2013
6. Strategic Plan Update
7. Budget Report

Next Meeting (Monday, August 13th)