

Meeting Notice

A Special Meeting of the Hartford Parking Authority's Marketing Committee will be held on Monday, August 13, 2012 at 10:00 am at the Authority's Administrative Office located at 155, Morgan Street, Hartford, CT 06103. The agenda for the meeting will be as follows:

1. **Marketing Consultant Services RFP**
2. **Proposed Deliverables – Dornenburg**
 - a. **Website**
 - b. **PI Campaign Activities**
 - c. **Summary of 2011-2012 Marketing Activities**
3. **Green Initiatives (Bike Racks, Solar Installation)**
4. **Consumer Issues / Communications Plan**
 - a. **Seymour Street Residential Parking Permit Update**
 - b. **BFDH Priorities**
5. **Promotions and Partnerships**
 - a. **UConn**
 - b. **UHart**
 - c. **Envision Fest (Saturday Sept. 29th)**
 - d. **On-Street Parking Promotion**
 - e. **Hartford Mayor's Golf Classic (Fri. Sept. 28th)**
 - f. **College Internships**
6. **Garage Façade Signage**
7. **Way-finding Signage**
8. **Strategic Plan Update**
9. **Budget Report**



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TOWN & CITY CLERK
HARTFORD

Next Meeting (Monday, September 10th, 2012)