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Date: Friday, March 21, 2014 @ 8:30 A.M.
To: Eric Boone, Carey Redd, Kyle Nichols, Paddi LeShane
From: Terry Leonowicz
Subject: Marketing Committee Meeting Agenda

1. Public Information Plan
 - a. Residential Parking Permits Update
 - b. Booting/Towing and Night Enforcement PI Campaigns
 - c. Social Media Update
 - d. Neighborhood Initiatives
 - e. New Kiosks Update
2. Events, Promotions and Partnerships
 - a. XL Center Partnership
 - b. CT Convention and Sports Bureau Partnership
 - c. Open discussion – new ideas
 - i. HPA 15 Year Anniversary (10-26-2013)
 - d. Budget update