



Your Place for a Space™

155 Morgan Street, Hartford, CT 06103

T: (860) 527-7275 F: (860) 549-7275

www.hartfordparking.com

Meeting Notice

A Special Meeting of the Hartford Parking Authority's Marketing Committee will be held on Monday, September 10, 2012 at 10:00 am at the Authority's Administrative Office located at 155, Morgan Street, Hartford, CT 06103. The agenda for the meeting will be as follows:

1. **Marketing Consultant Services RFR**
 - a. Recommendation to Committee
2. **Proposed Deliverables – Dornenburg**
 - a. Newsletter
 - b. PI Campaign Activities
3. **Green Initiatives (Bike Racks, Solar Installation)**
4. **Consumer Issues / Communications Plan**
 - a. Neighborhood Initiatives
 - b. BFDH Priorities
 - c. Customer Survey - Off-street
5. **Promotions and Partnerships**
 - a. UCONN
 - b. UHart
 - c. Envision Fest (Saturday Sept. 29th)
 - d. On-Street Parking Promotion
 - e. CT Whale
6. **Strategic Plan Update - review of "year ahead" – discussion on new ideas, promotions, etc.**
7. **Budget Report**

John V. Dornenburg

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HARTFORD

Next Meeting Falls on Columbus Day (October 8th) Reschedule