



Your Place for a Space™

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Date: Tuesday, October 9, 2012 @ 10:30 a.m.
To: Mark McGovern, Carey Redd, Paddi LeShane, Tod Kallenbach, Vanessa Williams, Richard Wagner
From: Terry Leonowicz
Subject: HPA Marketing Committee Meeting Agenda

1. Proposed Deliverables – Dornenburg
Proposed Marketing strategy for FY 2012-2013

2. Consumer Issues / Public Information Plan
 - a. Neighborhood Initiatives
 - b. BFDH Priorities
 - c. Customer Survey - Garages

3. Promotions and Partnerships
 - a. UCONN
 - b. UHart
 - c. Envisionfest (Report)
 - d. “Park on Us” Promotion
 - e. CT Whale

4. Green Initiatives (Bike Racks, Solar Installation)

5. Budget Update

Next Meeting: November 12 (Veteran’s Day Observed)

A handwritten signature in blue ink, appearing to read 'John V. Dargatzis'.

2012 OCT -9 | A 9:30

TOWN & CITY CLERK
HARTFORD